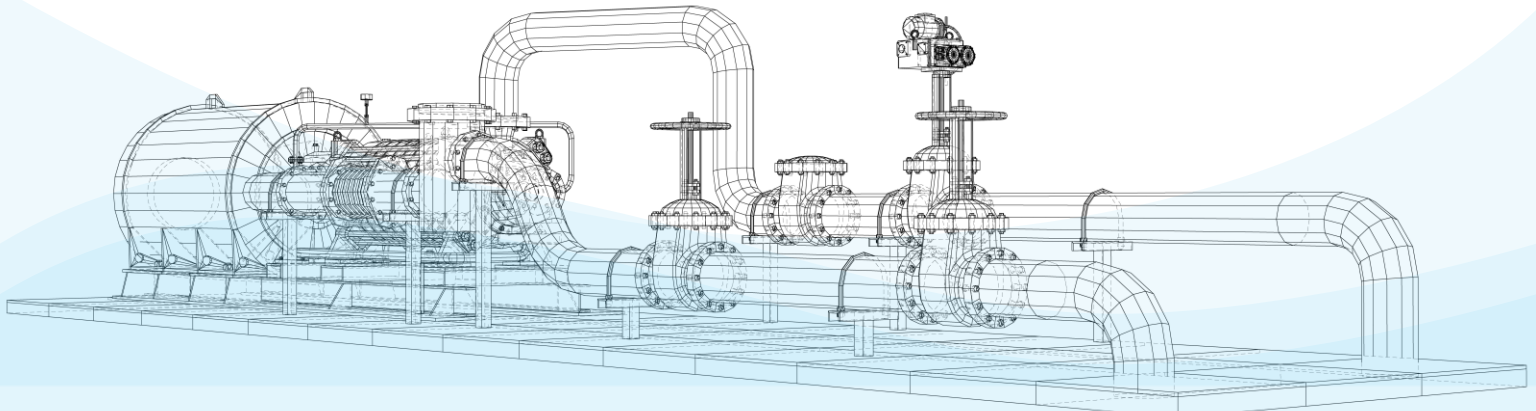


# WATER TREATMENT CHEMICALS



## About Us

**28 Branches &  
Regulatory Compliance  
Warehouse in India**



**4 Manufacturing Units for  
Speciality Chemicals**

Oil Field, Paint & Coating,  
Water Treatment, PU Systems,  
Textile, RPO, Paper, Sugar, Leather,  
Hygiene (vooki) IP Pharma Solvents  
& APIs, Intermediates



Present in  
**5 other countries**  
Australia, Bangladesh,  
Dubai (UAE),  
Singapore & Srilanka



Serving  
**13000+ Customers**  
World wide



Revenue of  
**USD 554 million**  
FY 2023-24



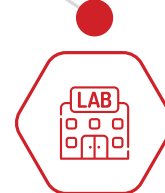
Volume Handled  
for FY 23-24  
**310 KT**



**Ranked 20<sup>th</sup> in Asia Pacific,  
57<sup>th</sup> Globally** by  
ICIS Top 100  
Chemical Distributors - 2024



**Application labs** for  
Textile, Binders, PU Foam,  
Paint & Coatings, Leather,  
& Water Treatment



# We have 42+ years experience To give you better result

## Product Categories



### ETP / STP CHEMICALS

- | POLY ALUMINUM CHLORIDE
- | DECOLORANT | ODOUR CONTROL
- | POLY ELECTROLYTE( ANIONIC, CATIONIC & NON IONIC)
- | BIO CULTURE | COAGULANT | FLOCCULANT
- | DOPE

- RO-ANTISCALANT |
- ANTIFOULENT |
- RO-CLEANING CHEMICALS |
- DE-CHLORINATION |

### REVERSE OSMOSIS CHEMICALS



- | MEE-ANTISCALANT
- | DEFOAMER
- | MEE-CLEANING CHEMICALS



### ZLD CHEMICALS



### COOLING TOWER CHEMICALS

- PH BOOSTER |
- OXYGEN SCAVENGER |
- SCALE CONTROL |
- SINGLE DRUM TREATMENT |

- LG WATER SOLUTIONS |
- AUTHORIZED DEALER
- BRAKISH WATER |
- SEA WATER |

### BOILER CHEMICALS



- | CORROSION INHIBITOR
- | BIOCIDES
- | SCALE CONTROL (ANTISCALANT)
- | BIO-DISPERSANT

### RO MEMBRANE



GLOBAL COMPLIANCES

Ø ZDHC



## SOURCE / RAW WATER TREATMENT

**AQUAPURE PA 110**  
ORGANIC COAGULANT

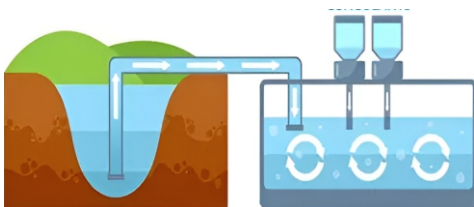
**PURER® DRW 110**  
ORGANIC COAGULANT

**PURER® C110**  
SILICA REDUCTION

**AQUAPURE PD 40**  
DEOILING POLYELECTROLYTE  
(DOPE)

**AQUAPURE PE 16**  
ANIONIC FLOCCULANT

**PURER® BIO GB**  
GREEN BIOCIDES



## REVERSE OSMOSIS TREATMENT



### Reverse Osmosis Chemicals

**PURER® RO 133**  
RO ANTISCALANT - LOW SILICA

**PURER® RO 153**  
RO ANTISCALANT - HIGH SILICA

**PURER® RO 163**  
RO ANTISCALANT -  
DESALINATION

**PURER® RO 311**  
RO CLEANER - ACIDIC

**PURER® RO 322**  
RO CLEANER - ALKALINE

**PURER® BIO 105**  
ANTIFOULANT

**PURER® DC**  
DE-CHLORINATION

### RO Membranes



- ◆ LG WATER SOLUTIONS  
AUTHORIZED DEALER
- ◆ BRACKISH WATER  
MEMBRANE
- ◆ SEA WATER MEMBRANE

# PURER<sup>®</sup>

Total Water Treatment Solutions



## ETP CHEMICALS

**PURER DF 110**  
DEFOAMER

**PURER COD R210**  
BOD-COD REDUCTION

**PURER<sup>®</sup> C110**  
SILICA REDUCTION

**PURER<sup>®</sup> CF 110**  
COAGULANT -  
CATALYST FINES EFFLUENT

**AQUAPURE PD 40**  
DEOILING POLYELECTROLYTE  
(DOPE)

**AQUAPURE PA 110**  
ORGANIC COAGULANT

**AQUAPURE CC 191**  
ORGANIC COAGULANT

**AQUAPURE DC20**  
DECOLORANT

**AQUAPURE APE 620**  
NON IONIC FLOCCULANT

**AQUAPURE APE 535**  
**AQUAPURE PE 16**  
ANIONIC FLOCCULANT

**AQUAPURE CPE HC 50 /**  
**AQUAPURE CPE 15**  
**AQUAPURE CPE HC 90**  
CATIONIC FLOCCULANT

## STP CHEMICALS



**PAC**  
LIQUID / POWDER FORM

**AQUAPURE**  
FLOCCULANT

**PURER BIO 100**  
BIO CULTURE



## COOLING TOWER CHEMICALS

### **PURER® CW SERIES**

DISPERSANT / CHLORINE ACTIVATOR /  
CORROSION INHIBITOR | OXIDIZING BIOCIDES,  
NON- OXIDIZING BIOCIDES

### **PURER® SP 101**

MULTI PURPOSE TREATMENT



## BOILER CHEMICALS

### **PURER® BW 501**

pH BOOSTER

### **PURER® ODT LP**

LOW PRESSURE -  
SINGLE DRUM TREATMENT

### **PURER® BW 511**

SCALE CONTROL

### **PURER® ODT HP**

HIGH PRESSURE -  
SINGLE DRUM  
TREATMENT

### **PURER® BW 521**

OXYGEN SCAVENGER



## ZLD CHEMICALS

### PURER® NR110

EVAPORATOR CLEANING CHEMICAL

### PURER® DF 110

EVAPORATOR DEFOAMER

### PURER® EEI SUPER

EVAPORATOR MEE ANTISCALANT

### PURER® EEI PLUS

EVAPORATOR MEE ANTISCALANT



## INDUSTRIES WE SERVE

- ▶ ADHESIVES
- ▶ AGRO & PESTICIDES
- ▶ ALUMINIUM ROLLING
- ▶ CONSTRUCTION CHEMICALS
- ▶ COSMETICS
- ▶ DYES
- ▶ ELECTROPLATING CHEMICALS
- ▶ ENGINEERING & AUTOMOBILES
- ▶ FLAVOURS & FRAGRANCES
- ▶ FLOOR TILES
- ▶ FOAM & RUBBER
- ▶ FOOD & BEVERAGES
- ▶ GRANITE CUTTING
- ▶ HOUSEHOLD INSECTICIDES
- ▶ INDUSTRIAL CLEANING
- ▶ LAB CHEMICALS
- ▶ LAMINATION & PLYWOOD
- ▶ LAUNDRY
- ▶ LEATHER CHEMICALS
- ▶ LUBRICANTS
- ▶ PAINT & COATINGS
- ▶ PAPER CHEMICAL
- ▶ PERSONAL & COMMUNITY HYGIENE PRODUCTS
- ▶ PHARMA
- ▶ POLYMERS & PLASTICS
- ▶ PRINTING & PACKAGING
- ▶ METAL WORKING
- ▶ INK
- ▶ PVC LEATHER CLOTH
- ▶ REFINERY
- ▶ RUBBER
- ▶ SFX
- ▶ SOAPS & DETERGENTS
- ▶ SOLVENT EXTRACTIONS
- ▶ SPICES EXTRACTIONS
- ▶ SURFACTANTS
- ▶ TEXTILE CHEMICAL
- ▶ WATER TREATMENT

## CLIENTS



## Our Divisions & Brands



General  
Chemicals



Performance  
Chemicals



Lab  
Chemicals



Healthcare



End to End  
Logistics



vooki



tribuy  
Chemicals.com  
Your online chemical Store

ALONG<sup>®</sup>

Hi fashion Clothing Brand

## Corporate Office

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E-mail : g.hitesh@pure-chemical.com / mgrspl@pure-chemical.com / karthika.r@pure-chemical.com

## Branch Locations

**India :** Ahmedabad | Bangalore | Baroda | Chandigarh | Chennai | Cochin | Coimbatore | Delhi | Erode  
Hyderabad | Indore | Kakinada | Kandla | Kanpur | Karur | Kolkata | Madurai | Mumbai | Navi Mumbai  
Perundurai | Puducherry | Pune | Ranipet | Salem | Surat | Tirupur | Vijayawada | Vizag

## Head Office

Regd. Office : No.118, 4th Avenue, AB Block,

Shanthi Colony, Annanagar, Chennai - 600 040, Tamil Nadu, India.



[www.pure-chemical.com](http://www.pure-chemical.com)

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